

THURSDAY APRIL 10, 2008

AFTERNOON

- 1:00-1:30 PM Welcome and ORPRN Overview – LJ Fagnan, MD
The Oregon Clinical and Translational Institute (OCTRI) and practice-based research – Eric Orwoll, MD
- 1:30-2:00 The Oregon Cancer Institute and One Researcher's Story – Brian Druker, MD
- 2:00-3:00 The Challenges of Delivering "Best Practices" Care – Chuck Kilo, MD, MPH
- 3:00-3:15 Break
- 3:15-4:45 ORPRN Project Updates to include aging, patient safety, childhood disease, immunizations, chronic illness care, oral health
- 4:45-5:30 Listening to Practices: Idea Generation – facilitated by Paul McGinnis, MPA
- 5:30-6:00 Tram Ride with ORPRN Rural Research Coordinators
- 6:00-8:00 Reception at the Center for Women's Health lobby in the Peter O. Kohler Pavilion – with OHSU President Joe Robertson, MD, MBA – Welcome and highlight of travels in Oregon. Zimbabwe inspired live marimba music. Guests include ORPRN members, researchers, students, residents, faculty, friends, and OHSU leadership.

FRIDAY APRIL 11, 2008

MORNING

- 7:30-8:30 AM Breakfast – Full breakfast buffet in the meeting room
- 8:30-10:00 Keynote Talk: Rick Deyo, MD, MPH – Evidence-Based Medicine and Practice-Based Research. Discussion will follow with students, residents, fellows and faculty.
- 10:00-10:15 Break
- 10:15-12:00 Generating Research Ideas using a Case-Based Approach – interactive session moderated by Cynthia Morris, PhD and David Buckley, MD

AFTERNOON

- 12:00-1:30 PM Lunch with Paul McGinnis, MPA – Findings from the Field: Practice Enhancement in Rural Oregon
ORPRN General Business Meeting

Registration

Registration is required and must be submitted by Fax to 503-494-1513 before March 8, 2008. Space is limited.

ORPRN will pay for mileage and one night of lodging for ORPRN clinician members (MDs, DOs, NPs, PAs) at the Marriott Residence Inn. The hotel is within walking distance or a one minute streetcar ride to the Center for Health & Healing.

Hotel reservation information is provided on the enclosed registration form and on our website at <http://www.ohsu.edu/orprn/>

This activity has been reviewed and is acceptable for up to 8.75 Prescribed credits by the American Academy of Family Physicians.

Non ORPRN members are welcome to attend all events, free of charge. Registration is mandatory. To find out more about ORPRN membership, please visit our website at <http://www.ohsu.edu/orprn/> or call 503-494-0361.

Questions? Please contact Nancy Rollins: email rollinsn@ohsu.edu or call 503-494-1584.

2008 ORPRN Convocation:

From Research to Practice – Enhancing Rural Health Care

April 10 & 11, 2008

OHSU Center for Health & Healing
South Waterfront Portland, Oregon



 **ORPRN**

presented by
**Oregon Rural Practice-based Research Network
for MDs, DOs, NPs, and PAs**

Speakers



David Buckley, MD, is a family physician and primary care health services researcher, whose principal research focus is clinical preventive and screening services in underserved populations. He holds appointments as Research Assistant Professor in the departments of Family Medicine and Medical Informatics/Clinical Epidemiology at Oregon Health & Science University. Dr. Buckley

completed a National Institutes of Health NRSA post-doctoral fellowship in primary care research, with training in epidemiology and biostatistics. Since 2003, he has been a research investigator and core staff member of the Oregon Rural Practice-based Research Network (ORPRN), where he has designed and conducted several funded studies as principal investigator and in collaboration with other researchers. Dr. Buckley is also the principal investigator of a study with the Rehabilitation Research and Training Center (RRTC): Health & Wellness at OHSU that is developing and assessing interventions to improve clinical preventive services for adults with disabilities. He is active in medical student and resident education in epidemiology and biostatistics, and serves on the Cancer Surveillance Advisory Workgroup of the statewide Oregon Partnership for Cancer Control (OPCC). ■

Richard Deyo, MD, MPH, is the Kaiser Permanente Professor of Evidence-based Family Medicine at OHSU. He works jointly with scientists and clinicians at OHSU and with the Kaiser Center for Health Research to pursue the cost effective use of medical technology and in the translation of research evidence into clinical practice. He was formerly Professor of Medicine and Director of the Center for Cost and Outcomes Research at the University of Washington and is a member of the National Advisory Committee for the Robert Wood Johnson Physician Faculty Scholars Program. He received the John M. Eisenberg Award for Career Achievement in Research from the Society of General Internal Medicine in 2004. His research has focused on measurement of patient functional status, involvement of patients in clinical decisions, and the management of common outpatient conditions, especially low back pain. Dr. Deyo is a graduate of the Pennsylvania State University School of Medicine and completed his Masters of Public Health degree at the University of Washington. His internship and residency in internal medicine were completed at the University of Texas Health Science Center in San Antonio and he was a VA/Robert Wood Johnson Clinical Scholar at the University of Washington. ■



Brian Druker, MD, is an Investigator of the Howard Hughes Medical Institute, Director of the Oregon Health & Science University (OHSU) Cancer Institute, and JELD-WEN Chair of Leukemia Research at OHSU. A 1981 graduate of University of California, San Diego School of Medicine, Dr. Druker completed his internship and residency in internal medicine at Barnes Hospital, Washington School of Medicine in St. Louis, Missouri. He trained in oncology at Harvard's Dana-Farber Cancer Institute. Dr. Druker began his research career studying the regulation of the growth of cancer cells and the practical application to cancer therapies. His work was instrumental in the development of Gleevec (imatinib), a drug that targets the molecular defect in chronic myeloid leukemia (CML). Dr. Druker spearheaded the highly successful clinical trials of imatinib for CML. Imatinib is FDA approved for CML and gastrointestinal stromal tumors (GIST). His role in the development of imatinib and its application resulted in numerous awards including the John J. Kenney Award from The Leukemia and Lymphoma Society, the AACR-Richard and Hinda Rosenthal Award, the Warren Alpert Prize from Harvard Medical School, the American Society of Hematology's Dameshek Prize, the Lance Armstrong Foundation's Pioneer of Survivorship Carpe Diem Award, the American Cancer Society's Medal of Honor, the Kettering Prize from General Motors Cancer Research Foundation, the David A. Karnofsky Award from the American Society of Clinical Oncology, the Robert-Koch Award, a Golden Plate Award from the Academy of Achievement, and the Keio Medical Science Prize from the Keio University Medical Science Fund. ■

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Chuck Kilo, MD, is the founder and CEO of GreenField Health System, a network of innovative medical practices and consulting company that promotes efforts to improve health care quality and performance. He works regularly with the Institute for Healthcare Improvement (IHI), where he developed and led the international Idealized Design of Clinical Office Practices initiative. He attended Washington University School of Medicine in St. Louis where he also completed his internal medicine training. He subsequently completed an infectious diseases fellowship and Master of Public Health at Harvard University. Dr. Kilo speaks frequently on topics related to health care quality and safety, health system design, information technology, and performance improvement. ■



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Paul McGinnis, MPA, is the Community Health, Quality and Practice Development Director at ORPRN, where he provides technical assistance services to ORPRN practices, communities, organizations, and public bodies. Mr. McGinnis works with ORPRN member practices to increase their viability through practice management assessments and strategic planning. Paul has 24 years of experience providing services

to rural communities throughout the nation. He is the creator of the Community Health Improvement Partnership (CHIP) community health

development model which directly involves citizens in improving health status and health resources in rural areas and has been used by hundreds of communities nationwide. Paul has a BS in Community Development from Penn State University and a Masters in Public Administration from Valdosta State University. ■



Cynthia D. Morris, PhD, MPH, is the Vice Chair of Medical Informatics & Clinical Epidemiology, Professor of Medicine, Public Health and Preventative Medicine at Oregon Health & Science University (OHSU), the Research Director of the Oregon Rural Practice-Based Research Network (ORPRN), and the Assistant Dean in the School of Medicine with responsibility for medical

school admissions. She received an MPH degree in 1982, and a PhD in epidemiology in 1985 from the University of Washington. Dr. Morris has spent the majority of the last 7 years developing and nurturing patient-oriented research education at OHSU. She directs a Roadmap T32 (predoctoral students) as well as the OCTRI educational platform which comprises the certificate program (Human Investigations Program), and the Master of Clinical Research. Dr. Morris has had continuous NIH support for more than 25 years and is respected for her expertise on the epidemiology of congenital heart defects, as well as methodologic expertise in registries and networks. She is the Deputy Director of the National Endoscopic Database. In the last decade, she has led multicenter clinical trial coordinating centers, been the site PI of an NIH-sponsored clinical trial on preeclampsia, and founded and maintains the Oregon Registry of Congenital Heart Defects, a population-based registry that follows more than 5,000 individuals for natural history. Dr. Morris was awarded the 2004 Mentor Award from the Medical Research Foundation, an OHSU Excellence in Education award in 2006, and the John A. Resko Award for Faculty Research and Mentoring in 2007. ■

Eric Orwoll, MD, is president of Oregon Clinical and Translation Research Institute (OCTRI) and practices Diabetes, Endocrinology & Metabolism and Internal Medicine at OHSU. OCTRI is a partnership between Oregon Health & Science University (OHSU) and Kaiser Permanente's Center for Health Research (KPCHR) that brings together a strong biomedical research university and an innovative practice-based research center associated with a large patient population. The collaboration provides unique opportunities to invigorate clinical and translational research and improve human health. Dr. Orwoll received his medical degree from the University of Maryland School of Medicine, Baltimore. He completed his residency training in Medicine at Providence Medical Center in Portland, and his Endocrinology fellowship at OHSU. His special interests include metabolic bone disease and mineral metabolism. ■



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Enhancing Rural Health Care**